



CORPORATION FOR PUBLIC BROADCASTING

901 E Street NW
Washington, DC 20004-2006
(202) 879-9600

MM 9498

May 15, 1992

Henri Pensis
Station Manager
WUFT-FM
2104 Weimer Hall
University of Florida
Gainesville, FL 32611-2084

Subject: Public Radio Signal Extension Program Application

Dear Mr. Pensis:

I am pleased to inform you that, upon review of your application, the Corporation for Public Broadcasting has decided to award your station a grant from our Public Radio Signal Extension Program.

Your grant award is \$6,600.00.

The purpose of Signal Extension Program grants is to provide financial assistance to existing CPB-qualified public radio stations that plan to extend the delivery of their noncommercial educational radio service into the remaining unserved areas of the United States.

Your grant check will be forwarded shortly. Grant funds may be applied to engineering and legal expenses associated with the planning related to an application to the Federal Communications Commission and/or Public Telecommunications Facilities Program for construction of an extension project. Expenses of studies and surveys of the unserved audience are also eligible.

You must provide adequate documentation of your expenditure of grant proceeds for eligible project costs (e.g., photocopies of invoices) unless your grant is to reimburse you for costs already incurred and documented. You must also provide a final report detailing the results of your project, and a certified final financial accounting. Copies of any reports or applications prepared with grant funds must be provided, together with coverage maps and audience data where applicable.

Any unused grant funds, or funds not used for eligible project expenses, must be returned to CPB.

If you have any further questions, you can contact me at (202) 879-9775 or John Fernandez at (202) 879-9708.

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On behalf of CPB, I congratulate you on your receipt of this grant and wish you continued success in your efforts to help bring public radio to all Americans.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard N. Eiswerth", with a large, stylized flourish extending from the end of the signature.

Richard N. Eiswerth
Director, Station Relations

OSR/PRSEP/jpf/3A051292

MM 9492

Exhibit 9

**STATEMENT OF PROGRAM SERVICE AND STATEMENT
PURSUANT TO SECTION 73.1125(A) (4)
REGARDING STUDIO LOCATION**

This application seeks FCC authority for the establishment of a public FM station at Crystal River, Florida, to serve what is currently designated as an area that is unserved by public radio. We will be making use of a dual STL system that allows us to produce discrete programming for the Citrus County region.

The new station will operate primarily as a satellite of our public FM Station WUFT in Gainesville, Florida. Accordingly, much of the programming that this station will use will be a simulcast of WUFT-FM's programming. We operate a 24 hour a day service for a full 52 weeks a year at WUFT-FM. Attached as Exhibit 9A are program guides that detail this service.

43% of our current service is classical music, 26% is jazz music, 20.2% is news, 1.2% is drama, 3.4% is folk, 3% is public affairs, and 3.2% is ethnic programming.

We produce an hour and 25 minutes of local news a day and supplement our concert series with 52 broadcasts of local performances a week. Since we are housed with a sister television station, we are able to do a large number of simulcasts, and we have remote recording facilities as well as an electronic news-gathering vehicle. We have provided this mix of programming for the last five years.

Additionally, we have signed on a radio reading service for the blind. We hope to have 400 clients receiving this service once we are fully operational this July.

This programming has resulted in Metro Cumes that consistently rank among the top three in public radio. This has proven to be a very successful formula and it is the programming mix that residents of Citrus County have requested (See Exhibit C attached to Exhibit 8A). Citrus County is part of the 14% of this nation that is unable to receive a public radio signal. (See Exhibit A attached to Exhibit 8A). We believe that this application is the best and only opportunity that this region will have to join the rest of the nation in its ability to receive National and American Public Radio programming as well as fine music of all types. We have a proven track record of successful programming for public radio listeners and we believe that the grant of this application will help to reduce the public "white space" in this nation.

This is a project we have been interested in for several years, because it is an area that used to receive our signal on 89.1 MHz. In 1988 we started getting complaints about interference from a religious broadcast station on 88.9 MHz. One aim of this application is to rectify this problem and restore service to our listeners in the Citrus, Sumter and Hernando County areas.

In addition to serving primarily as a satellite of our existing WUFT-FM in Gainesville, the new station also affords a means by which we can send programming developed specifically for the Citrus, Sumter and Hernando County areas. In this way we will have the opportunity to provide public affairs and other programming for the region that is independent of our WUFT-FM broadcasts.

A new two-way STL-TSL system will allow us to generate local programming for this new region from our Gainesville studios. At this time, we cannot afford to build and staff a studio in the region but our staff's flexibility plus the dual STL-TSL system will allow us to regularly produce programming that these counties need.

We will send our signal from our studios to the WUFT-FM transmitter site at the Devil's Millhopper. From there we will send a short hop to a tower site in Williston that will send a signal to the site for the Crystal River station at Citronelle. The backhaul will allow us to monitor and control the air signal from Citronelle. We will be making use of the SCA for rebroadcast of the WUFT-FM Radio Reading Service and for control purposes. EBS will be controlled from the WUFT-FM main studios in Gainesville. We will work with the local authorities to deal with emergencies that may arise at the Crystal River Nuclear Plant. This set-up gives us two-way monitoring and control of the repeater facility; it also allows us to produce and broadcast programming specifically applicable to the new region. For instance, we will be making use of new SCA capabilities to allow us to send and receive local news reports from the Citrus County region. WUFT-FM owns and operates a news van that is equipped with Marti units that allow us to do live shots throughout our region. These programming efforts can easily be done with our current operations staff and we will be able to send current announcements concerning the weather and other situations that may occur in the new service area. Furthermore, we will be providing a toll free phone number for communication to the main studios in Gainesville.

As described in this and other exhibits, we have had extensive recent ties with the Citrus County region. We have secured numerous letters and other evidence of support from the area. We have also secured financial support from loyal members from this area (see Exhibit E attached to Exhibit 8A). As the result of the Planning Grant from CPB we are conducting an economic feasibility study as well as community ascertainment

project for the area. We have an ongoing ascertainment process which we utilize in connection with existing operations and this process will be brought into play in examining on a regular basis the needs and interests of the Citrus County region. The broad support for public broadcasting -- both public radio and public television -- from this region became apparent last year when cable television subscribers succeeded in mounting a campaign to return WUFT-TV to the cable line-up after one local company had removed it. (See Exhibit F attached to Exhibit 8A).

The population to be served by the new station, while substantial, could not support a full service public radio station. A satellite station in the manner proposed by us is a cost-effective method to extend public radio programming to unserved and underserved audiences. It is also compatible with national efforts by CPB and others to expand radio coverage to areas of the country now without reliable service.

We anticipate operating the station in a manner generally similar to that employed by public radio networks or individual stations in New York, Maine, Minnesota, Tennessee, Mississippi, New Jersey and elsewhere. Pursuant to Section 73.1125(a)(4) of the rules, we submit that good cause exists for operation of the proposed Crystal River station primarily as a satellite with its main studio to be located at the current studio facilities to WUFT-FM at 2208 Weimer Hall, University of Florida, Gainesville, Florida. Experience in other areas of the United States has demonstrated that such centralized operations are the only practical means of extending noncommercial educational programming services to listeners in more sparsely populated areas.

We propose to build upon our existing ties with the Citrus County region to provide not only the established and diverse programming services of our public radio WUFT-FM through simulcast but also where feasible and appropriate to provide particular programming of interest to Crystal River and surrounding areas. Both through our existing procedures and our future plans, we believe that we will be well positioned to ascertain the needs of the Citrus County region and to provide a wide range of programming services of interest and value to that area. Approval of our application for a new public FM station at Crystal River, to be used primarily as a satellite of WUFT-FM from current studios in Gainesville, would therefore well serve the public interest. In this way we will be able to reinstitute our service in this region and also program a separate local service for this area, in a manner that allows us to fully utilize our current studios and control rooms at our Gainesville location.

DOCUMENT OFF-LINE

This page has been substituted for one of the following:

- o An oversize page or document (such as a map) which was too large to be scanned into the RIPS system.

- o Microfilm, microform, certain photographs or videotape.

- ✓ Other materials which, for one reason or another, could not be scanned into the RIPS system.

The actual document, page(s) or materials may be reviewed by contacting an Information Technician. Please note the applicable docket or rulemaking number, document type and any other relevant information about the document in order to ensure speedy retrieval by the Information Technician.

Exhibit 9A

Docket # 94-92

File # BPED-930114MA

Item 8-WUFT-FM Listener/Viewer for Nov. 1992
and Dec. 1992